

# MAKE WOMEN LAUGH



How To Make Any Woman  
Laugh At Any Time, Any Place,  
And Any Way You Like

Martin Merrill

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How To Make Any Woman Laugh  
At Any time, Any Place,  
And Any way You Want

By Martin Merrill

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## Foreword

We can all agree that everyone has a sense of humor. It just comes in all shapes and sizes. As the saying goes, one man's joke is another man's poison.

Some people may be better at expressing humor that suits more people's tastes. Some people are just less adept in saying the right things at the right time. And if one doesn't exercise his or her sense of humor often, he or she goes into a vicious cycle where he loses even more sense of humor. However, no matter what kind of bores you've met so far, you know that **everyone** is born with a sense of humor.

But here's the key point: what can you do with humor?

Sure you can have fun with it—or else why do people pay for the comedy shows and those comedy channels? You can also use it to reduce tension, find a great bargain, and keep your children in their seats...you name it!

There are a thousand and one uses of humor, and they always (supposedly) lead to an ultimate goal—laughter.

Laughter is powerful—**much more powerful than most people have ever imagined... and will ever know.**

Let me explain.



Human beings have an obsessive desire to remain consistent. It is psychologically impossible to dislike the person who has already made you laugh genuinely for more than 5 times, because humans can't handle the incongruity between laughter (liking someone) and disliking someone.

In other words, women tend to get closer to a guy who has consistently made them laugh! This not only occurs at a logical level (*"oh, being with him gives me so much joy and I want more"*), but also at a subconscious level (maintaining consistency). Once we were made laugh by someone, it would be very inconsistent if we still maintained an antagonistic attitude towards that person.

Therefore, **I use laughter to make women fall in love with me.** And the more women I could make laugh, the better I get.

But I realize that I can't possibly make all the women in the world to fall in love with me. That's why I wrote this book for you. That's why I've decided to share my techniques of making women laugh.

I only have this **one** question for you: why **must** you learn to make women laugh? Since you've bought this book, you've made a commitment. And I made a commitment too—to make sure you get the most out of this book and completely transform you into a much more humorous and attractive person.

Yeah I know being funny would be a nice quality to have. It would certainly benefit many aspects of your life, and blah, blah, blah...

But would it really matter if you stay the way you are? It's nice to be humorous and all, **but why can't you settle for whom you are right now?**

Maybe I sound crazy, but what I really want you to think about is this: is making women fall in love with you through laughter a **must** for you or a **should**?

We never achieve our shoulds. (*"I should exercise more", "I should stop watching TV now", "I should improve my public speaking skills" ...*)

We only achieve our musts (*"I must finish this project by Wednesday or I'll be fired", "I must leave now or I'll miss my plane"...*)

**We all get what we must have.**

So **must** you be a funny guy?

**Intolerance of your present condition can ignite changes just as tolerance of your current conditions will prevent changes.**

# Part 1

# Overview

## Introduction

### ***“What Kind of Book is This?”***

Since you have bought this book I assume you are smart and have no time to waste. So let me point out the most important fact of this book—**it is not a book for entertainment**. (Sounds interesting, doesn't it? A book about being funny isn't funny...)

I've done my best to chisel away all the fluff which would otherwise have been there for pleasure reading purposes or simply to blow up the content to make the book look thicker (or “longer”, for that matter).

I want you to have the right mentality when reading the book. **This is not a leisure bed-time reading**, nor is it going to offer you an abundance of anecdotes. If you want leisure reading, go surfing the web.

I want you to get the most out of the time you can afford to spend on this book and I'll promise to make every word worth while. I don't want to waste your time by making you read paragraph after paragraph of useless information.

All you need are some tricks and techniques and then you just **have to go out and apply them!**

In other words, this is a book that is **condensed with years of experience, research, and tried-and-true techniques**, and it's up

to you whether to skim through it or read every page carefully to get the most out of it.

This book is certainly not about theory. It is designed to improve or transform you. It is primarily designed to work (as opposed to entertain). Some of the exercises involve intense mental practices and may appear a little bit strange (“bizarre” if you will) at first. But you have to trust me on this one.

Do exactly as I tell you and remember: ***the more you participate, the more you get.***

## ***Overview of the Book***

I'm sure in your entire life so far, you have made many, many, many women laugh, and sometimes you can get pretty good at it—sometimes with a particular woman or under some particular circumstances.

This book has a very specific objective, which is to show you:

**How to make women laugh and fall in love with you through laughter.**

It aims to provide you with a systematic and fool-proof approach to fully unleash your potential to **make women laugh and fall in love with you**. Of course, by the time you can do that you'll have had tons of fun and become a more attractive. Those are the **secondary gains**.

**Part one** of this book gives you an overview as well as the right humor mentality before you start delving into the techniques.

**Part two** equips you with the knowledge of dealing with women in a more general sense, which serves as a catalyst to humor and laughter.

**Part three** shows you the basic mechanism of humor and ground knowledge of making women laugh.

**Part four** deals with continual perfection of your skills to make women laugh and other topics such as dealing with frustration and rejection.

Don't treat this book only as a reference. It is designed to empower you with the ability to make women fall in love with your own style of humor. **Treat it as a course and participate 100%**, otherwise you will not benefit fully from my years of experience and research.

## ***What Else?***

Keep in mind humor doesn't work all by itself. **It has to be supported by other qualities and works only if certain conditions are met.** For example, you have to be able to start a conversation and get it going in order to demonstrate your sense of humor.

Are you the kind of guy who is brave enough to stop any beautiful women on the street and pick up a conversation with her at ease? That's called confidence (or being "out-of-your-mind", whatever you call it).

Many men talk unsatisfactorily. They often say things they don't **mean** to and frequently regret about what they **should** have said and **could** not.

You see, making women laugh is not just about knowing the techniques and applying them. It's also about an **inner game** you play with yourself constantly.

And that's why a portion of this book is devoted to the topic of becoming a good conversationist in general. Wouldn't you want that—to be able to talk to anyone comfortably and make everyone like you?

Making women laugh **at your will** requires hard work and practice. I once asked a friend of mine who is popular among women why he's so good at making them laugh, and he replied, "Experience." Being an inquisitive guy, I then asked where he got all his experience from. He



said with a grin, “***by boring the heck out of lots and lots of women.***”

## Three Simple Steps to Being Funny

### *One - Open Your Mind and Absorb*

First of all I ask you to maintain an open mind and give yourself a chance to absorb everything taught in this book which is the culmination of my years of experience and research.

Take your time to digest the materials presented in this book. Mastering just 1 or 2 techniques will bring you a great deal of improvement, but attempting to apply them all at once won't be as effective and beneficial. **Be patient.**

I suggest you read this book at least **3 times** while putting at least **60%** of the techniques to use in your own life. While reading, reflect on what you did right in the past—did you stumble across it on luck? What could you have done but never did in the past? How would you handle it again if you were given a **second chance**?

Imagine some real-life situations and do some **role playing**—either with yourself or with a friend (no, it's **not** silly)—or you can go straight to the world and get instant feedbacks.

## ***Two - Shift in Mentality***

**You will never become a funny guy until you see yourself as one.** And whether you see yourself as a funny guy depends a lot on what you say to yourself.

An average human being talks to himself or herself about **800 times** a day, including those “silent words” you say to yourself.

And what do you say to yourself on a **minute to minute basis**? Do you always **talk light-heartedly to yourself** with humor, or do you bore yourself to death? Have you already put yourself into the Norma Joe category or do you seriously consider yourself **“God’s gift to women”**?

**Words are mirrors.** If you see yourself as a funny guy you’ll naturally find unlimited inspirations and confidence to instill laughter into life. If it’s the other way round, you’ll see things as dull and lifeless.

And do you know that funny guys actually joke with themselves **all the time**? To them humor is not a technique to employ in specific conditions. Instead, it is a way of life.

**To those guys, making women laugh is as simple as being themselves!**

Wouldn’t you want to be like that? See yourself as a funny guy and start talking to yourself like one.

## ***Three - Take Massive Action***

Take action.

**Take action. Take action. Take action.**

I'm sure you have heard this phrase a thousand times and I won't insult your intelligence by ranting more on this.

Just remember—reading through this book several times you can become a great **theorist**, but that **doesn't do you much good** if you just sit there and keep imagining things.

At times, you might be tempted to say, *“yeah, I know that stuff...”,*  
*“I've read all those...”*

Chances are that you **understand** it—but don't **know** it—if you are not doing what you know is right, you don't know it.

So take action. **Make mistakes.** (Hey you **should** be prepared for that!)

Once you have got used to rejections you won't fear them any more. We tend to bloat up the fears of that we haven't yet fully experienced.

The fear, the worry, and the stress all come from **making them more daunting than they really are.**

What is rejection **to you**? What is rejection from women you **hardly know**? What is rejection from a **completely stranger** to you? Do you **understand** it? Do you **know** it?

Making women laugh should be fun and rewarding **if** you're mentally prepared for what it takes to **make women laugh and fall in love**. It can be a numbers game... we'll talk about that later.

**Take action.**

## The Humor Habit

You'd certainly agree with me that **successful habits define successful people.**

Likewise, **your future is determined by your daily routine.**

If you don't form a habit of constantly practicing things you want to be good at, you'll never be. And if you don't control your habits, you'll end up being **controlled by them.**

Therefore, as you discover more and more techniques in this book, I want you to commit to **developing the habit** of joking with yourself constantly.

Apart from that simple day-to-day act, practice **constantly** by exploring opportunities to role-play with people around you **in your own imagination.**

For example, one thing I found particularly effective is talking to the host when listening to the radio or talk shows on TV. Just imagine yourself to be live on the show. What would you say or act to be funny? You should practice the techniques taught in this book **one by one** as you go along.

And modify the techniques taught in this book to suit your own personality and style. What I offer you here are the tested-and-proven formulas that **worked for me.** They will almost definitely work for you

too. But in order to fully unleash your power of humor you need to constantly fine-tune the details on your own.

# **Part 2**

# **Dealing With Women**



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