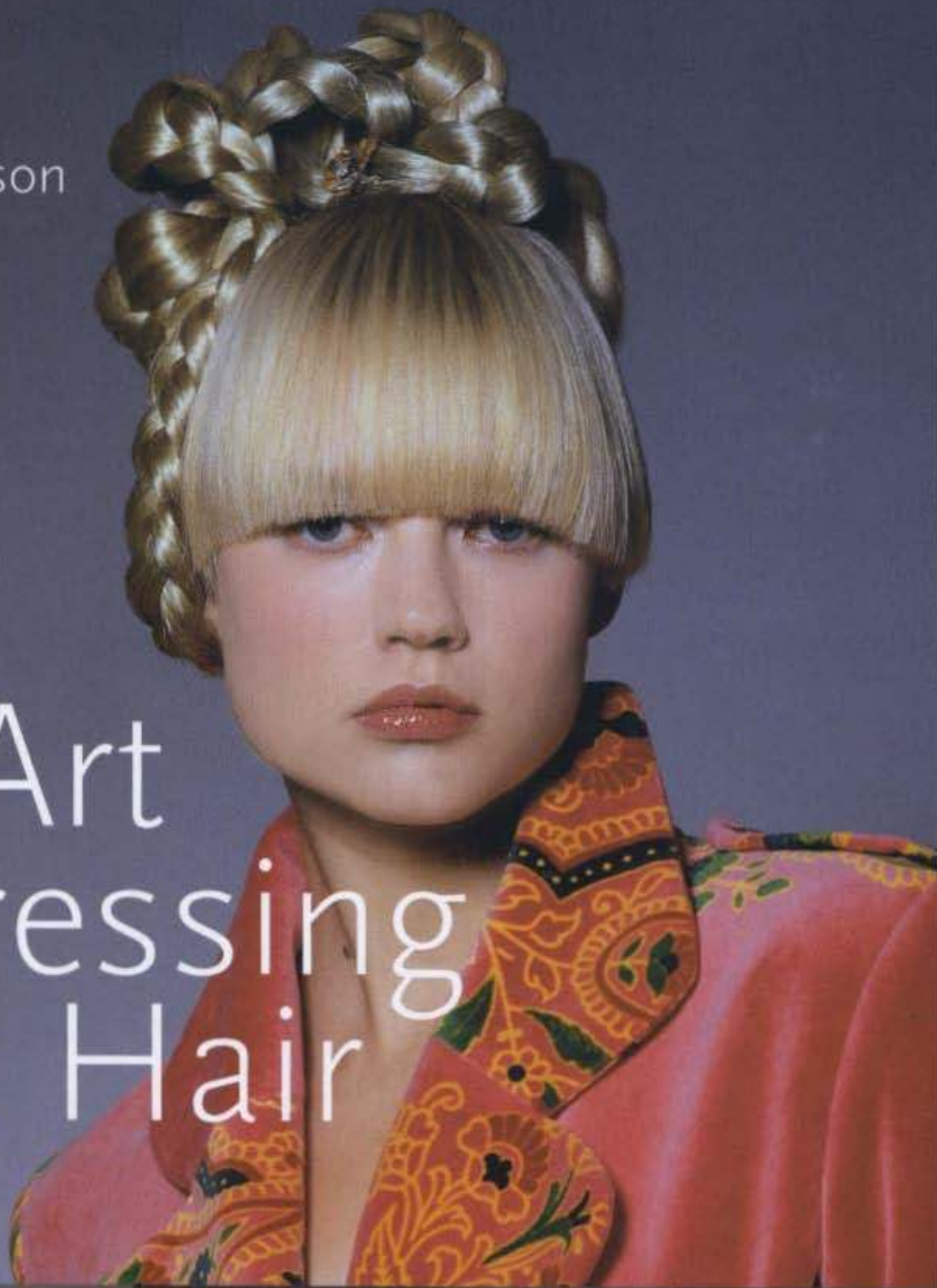
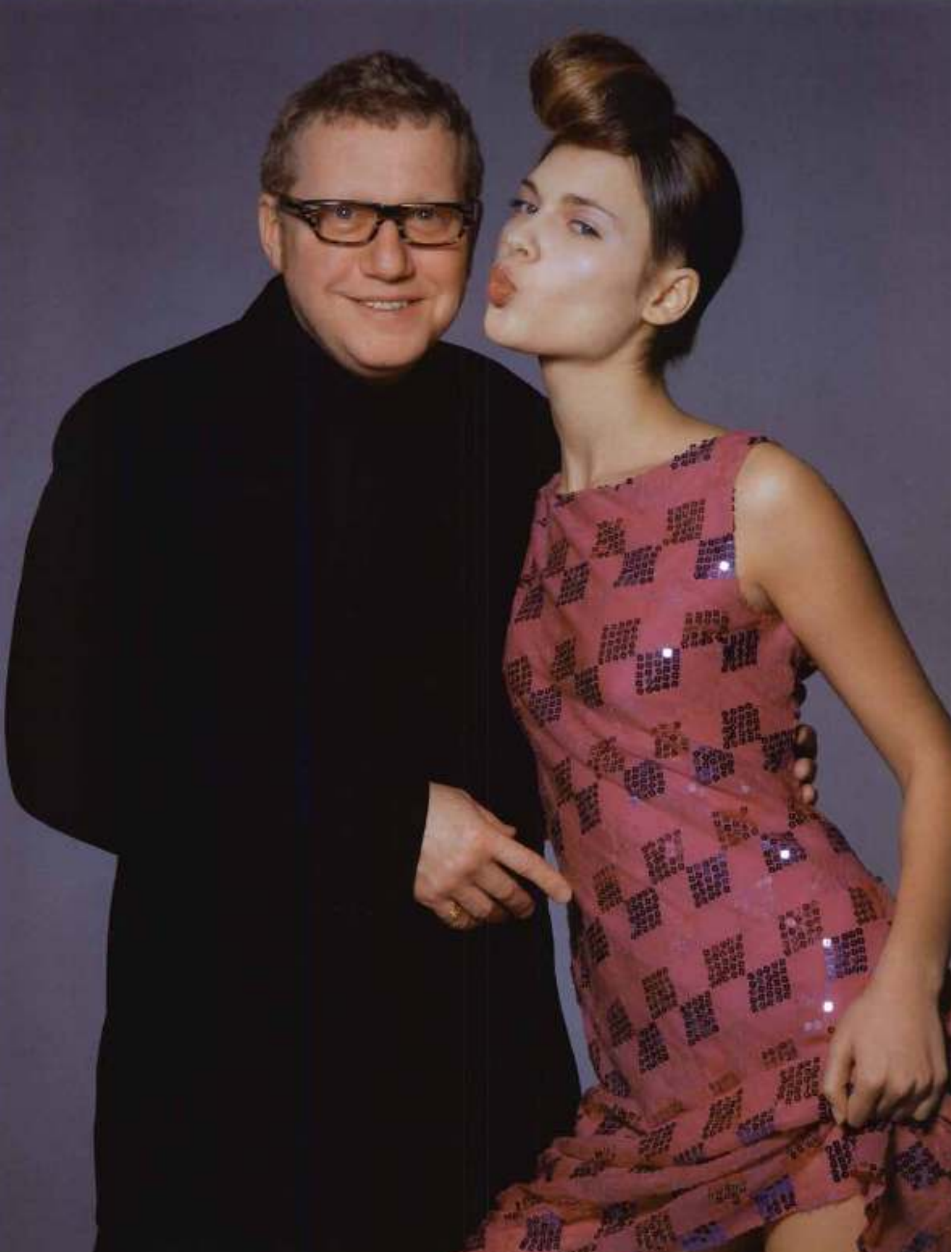


Guy Kremer  
and Jacki Wadeson

# The Art of Dressing Long Hair





# The Art of Dressing Long Hair

Guy Kremer and Jacki Wadeson

PHOTOGRAPHY: BARRY COOK





***The Art of Dressing Long Hair***

Copyright © Guy Kremer, Jacki Wadeson and Barry Cook  
The Cengage logo is a registered trademark used herein under licence.

City and Guilds name and logo are the registered trade marks of The City and Guilds of London Institute and are used under licence.

For more information, contact Cengage Learning, Cheriton House, North Way, Andover, Hampshire SP10 5BE or visit us on the World Wide Web at: <http://www.cengagelearning.co.uk>

---

All rights reserved by Cengage Learning 2004. The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or otherwise, without prior permission of the publisher.

While the publisher has taken all reasonable care in the preparation of this book the publisher makes no representation, express or Implied, with regard to the accuracy of the information contained in this book and cannot accept any legal responsibility or liability (or any errors or omissions from the book or the consequences thereof.

Products and *services* that are referred to in this book may be either trademarks and/or registered trademarks of their respective owners. The publisher and author/s make no claim to these trade marks.

This publication has been developed by Cengage Learning. It is intended as a method of studying for the Habia qualifications. Cengage Learning has taken all reasonable care in the preparation of this publication but Cengage Learning and the City and Guilds of London Institute accept no liability howsoever in respect of any breach of rights of any third party *howsoever* occasioned or damage cause to any third party as a result of the use of this publication.

---

*British Library Cataloguing-in-Publication Data*

A catalogue record for this book is available from the British Library

ISBN 1-861 52-939-2

First edition published by Cengage Learning 2004

Reprinted 2004 by Cengage Learning

Designed and typeset by Lewis Hallam

Printed in Italy by G. Canale & c.

# Acknowledgements

Hair: Guy Kremer of Guy Kremer International, Winchester [www.guykremer.com](http://www.guykremer.com)

Assisted by: Charlie Manns, Guillaume Vappereau, Stacey Egan

Brushes and combs: Denman International Ltd [www.denmanbrush.com](http://www.denmanbrush.com)

Electrical equipment: BaByliss Professional

Styling products: L'Oréal Professionnel

Hair pieces: Trendco, [www.wigsattrendco.co.uk](http://www.wigsattrendco.co.uk)

Clothes: Moda Rosa, Alresford, Hants

Hair accessories: Irresistible Headdresses, [www.irresistibleheaddresses.com](http://www.irresistibleheaddresses.com)

Photography: Barry Cook

Editor: Jack Wadson

With special thanks to:

Jonathan S King of Denman International; Ginny Hicks of BaByliss;

Rosie Wild, Julia Pettit and Patricia Elliot of Moda Rosa, Alresford, Hants.

# Contents

## CATWALK

Anouska	2
Candy	8
Emmanuelle	14
Melody	20
Verity	26

## CLASSIC

Atica	32
Bethany	38
Bonnie	44
Chloé	50
Evita	56

## COUTURE

Audrey	62
Claris	68
Grace	74
Tiffany	80
Zoe	86

## FLORAL

Anastasia	92
Astra	98
Celine	104
Isabella	110
Persephone	116

## ROMANTIC

Angelina	122
Lily	128
Mariella	134
Serenity	140

# Introduction

The internationally renowned Guy Kremer is a charismatic blend of Gallic charm and innovative talent. Famous for his elegance and style, his hairdressing expertise is seen regularly in the *Daily Express*, *You at Your Wedding*, *Bride and Groom*, *Helio*, *OK*, *Cosmopolitan* and *Good Housekeeping*.

An incredible showman, he stuns audiences with gravity defying chignons perfectly entwined to complement couture dresses from the crème de la crème of the fashion world. His work for celebrity designers Isabel Kristensen and Maria Grachvogel brings his Parisian style to audiences of catwalk and charity shows around the world.

Voted one of the Top 75 Educators of the Century by USA industry bible, *Modern Salon*, he is in great demand for long hair seminars all over the world. He loves sharing his skills, and has the uncanny knack of being able to combine the classic with the funky, to create styles that transform the very fabric of hair. The key to Guy's long hair work is its simplicity. Here he shows, in simple step by steps, just how easy it is to master the world of long hair and create fashionable, classic, romantic and classy looks for your clients.

Jacki Wadeson





ANOUSKA

caatv





1. Before.



2. Trim fringe to give a neat line.



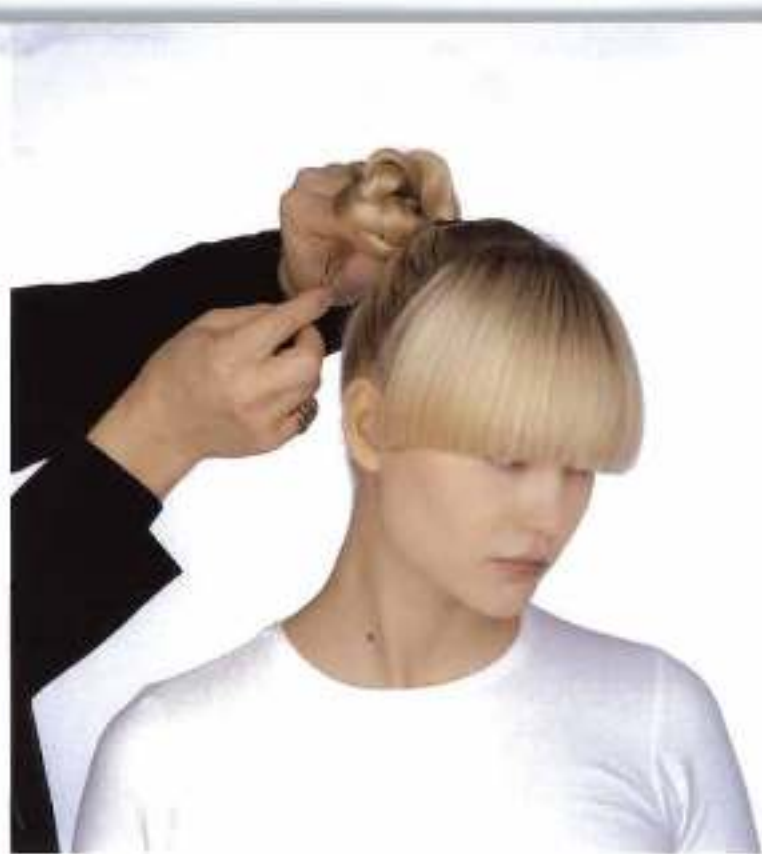
3. Scoop hair into a ponytail on crown. Secure with a covered band.



4. Smooth ponytail using a hot curl brush and heat from hairdryer.



5. Divide ponytail into three equal strands and plait to ends.



6. Coil plait round ponytail and secure in place with grips.



7. Match hairpiece to hair colour.



8. Grip hairpiece in place to base of ponytail.



9. Divide hairpiece into three equal strands and begin to plait.



10. Continue plaiting down to ends of hairpiece.



11. Coil plait round and secure in place with pins.



12. Repeat process using another hairpiece, but this time allow a section to loop down over one ear. Mist with hairspray.

CANDY









5. Smooth hair using a curling iron, 24mm diameter. Work from roots down to ends.



6. Sleekness rather than curl is achieved with this type of tong. This forms basis for the style.



7. Take a fine section of hair from ponytail and backcomb starting 5cm from ends, work to roots.



8. Backcomb remaining ponytail hair and mist with fixing spray.



9. Divide hair into two and form one half into round shape, smooth just a little and secure in place.



10. Take 2nd section and insert pin into base twisting as you insert to ensure it is secure.



11. Push pin right in – see position – this is most important as it helps to hold style in place. Smooth over hair to form shape.



12. Mist with fixing spray whilst shaping the hair with a tail comb to give candyfloss texture. Hold in a fine hair net.

EMMANUELLE





1. Before.



2. Use a grooming brush to smooth hair into a ponytail at one side.



3. Secure ponytail in covered hooked band making sure you keep the tension whilst holding the hair.



4. Take a small section of hair and use to cover the band, secure in place with grips.



1. Before.



2. Use a paddle brush to dry hair, brushing continuously as you dry for a smooth finish.



3. Straighten hair, a section at a time, using straightening irons.



4. Smooth serum through outer layers of hair to banish any flyaway ends.



5. Brush hair forwards from crown.



6. Smooth hair into a slightly offset ponytail at hairline.



7. Clasp hair in hand, twist clockwise and secure base of the twist.



8. Secure with grip at base of the twist.



9. Secured hair.



10. Backcomb ponytail from midlengths towards roots.



11. Fold over holding ends with hand.



12. Tuck in ends and secure with grips.



- [download \*Phases of Capitalist Development: Booms, Crises and Globalizations\* book](#)
- [click The New Machiavelli here](#)
- [download Handbook of Social Theory](#)
- [\*Rousseau's Dog: Two Great Thinkers at War in the Age of Enlightenment\* online](#)
- [read online \*Blending Genders\* pdf, azw \(kindle\), epub, doc, mobi](#)
  
- <http://twilightblogs.com/library/Wine-Politics--How-Governments--Environmentalists--Mobsters--and-Critics-Influence-the-Wines-We-Drink.pdf>
- <http://qolorea.com/library/The-New-Machiavelli.pdf>
- <http://aircon.servicessingaporecompany.com/?lib/Handbook-of-Social-Theory.pdf>
- <http://studystategically.com/freebooks/The-Refusal-of-Work--The-Theory-and-Practice-of-Resistance-to-Work.pdf>
- <http://test1.batsinbelfries.com/ebooks/Blending-Genders.pdf>