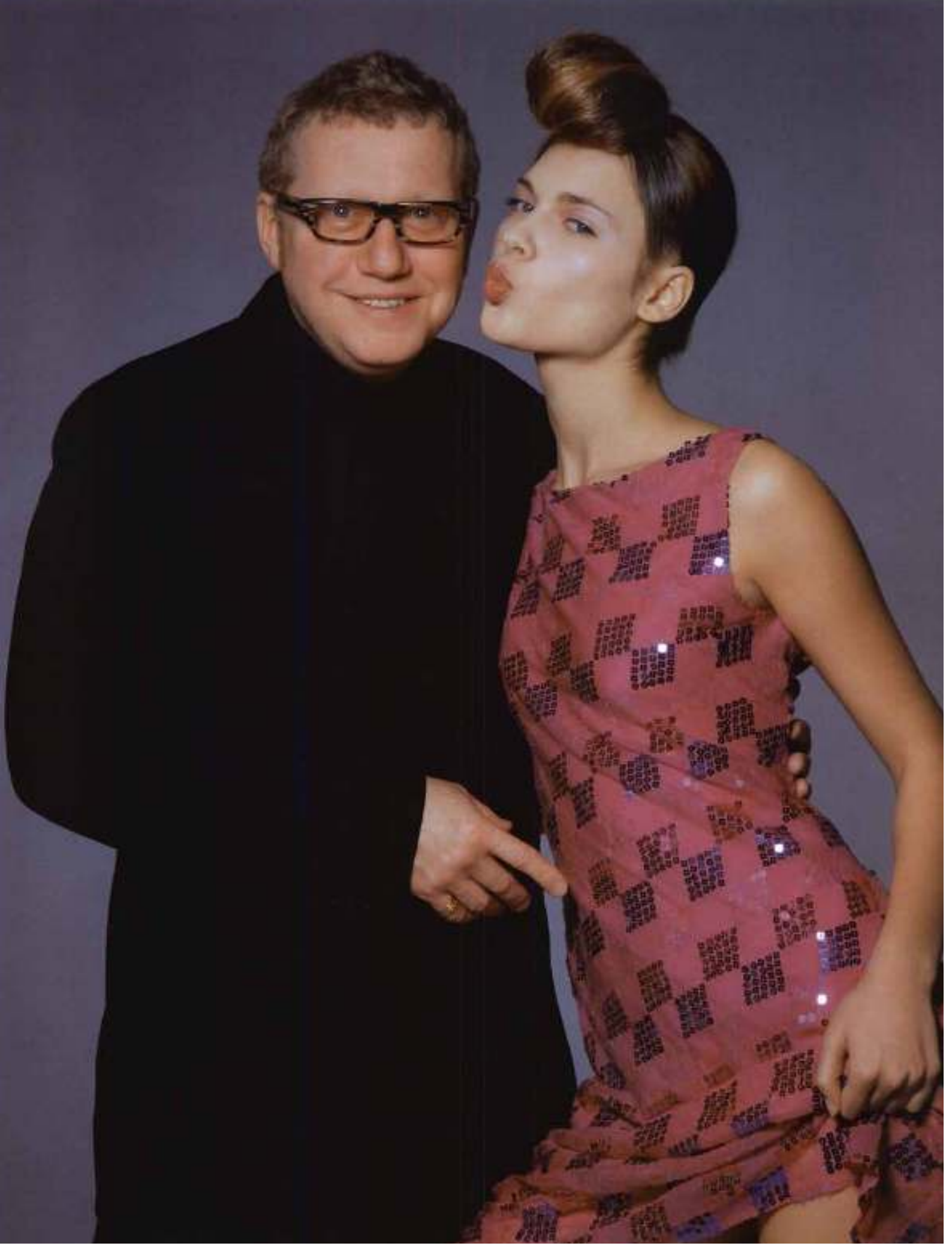
Guy Kremer
and Jacki Wadeson

# The Art of Dressing Long Hair



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Guy Kremer and Jacki Wadeson

PHOTOGRAPHY: BARRY COOK

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# Introduction

The internationally renowned Guy Kremer is a charismatic blend of Gallic charm and innovative talent. Famous for his elegance and style, his hairdressing expertise is seen regularly in the *Daily Express*, *You & Your Wedding*, *Bride and Groom*, *Hello*, *OK*, *Cosmopolitan* and *Good Housekeeping*.

An incredible showman, he stuns audiences with gravity defying chignons perfectly entwined to complement couture dresses from the crème de la crème of the fashion world. His work for celebrity designers Isabel Kristensen and Maria Grachvogel brings his Parisian style to audiences of catwalk and charity shows around the world.

Voted one of the Top 75 Educators of the Century by USA industry bible, *Modern Salon*, he is in great demand for long hair seminars all over the world. He loves sharing his skills, and has the uncanny knack of being able to combine the classic with the funky, to create styles that transform the very fabric of hair. The key to Guy's long hair work is its simplicity. Here he shows, in simple step by steps, just how easy it is to master the world of long hair and create fashionable, classic, romantic and classy looks for your clients.

Jacki Wadeson

ANOUSKA

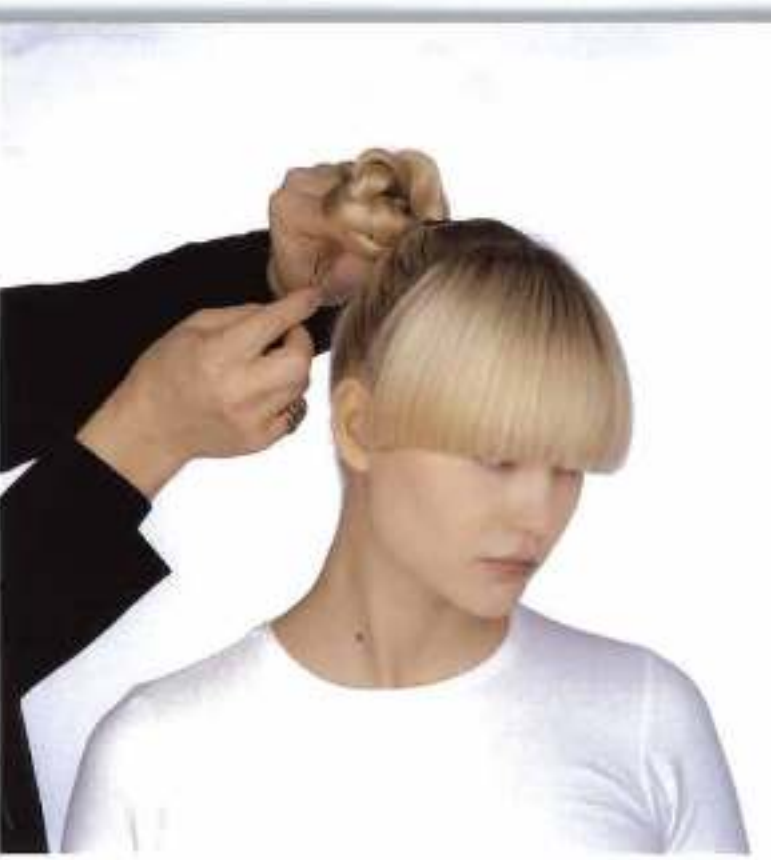
1. Before.

2. Trim fringe to give a neat line.

3. Scoop hair into a ponytail on crown. Secure with a covered band.

4. Smooth ponytail using a hot curl brush and heat from hairdryer.

5. Divide ponytail into three equal strands and plait to ends.



6. Coil plait round ponytail and secure in place with grips.

7. Match hairpiece to hair colour.

8. Grip hairpiece in place to base of ponytail.

9. Divide hairpiece into three equal strands and begin to plait.

10. Continue plaiting down to ends of hairpiece.

11. Coil plait round and secure in place with pins.

12. Repeat process using another hairpiece, but this time allow a section to loop down over one ear. Mist with hairspray.



OPPOSITE Coat: Matthew Williamson at Moda Rosa, Alresford, Hants

CANDY

5. Smooth hair using a curling iron, 24mm diameter. Work from roots down to ends.

6. Sleekness rather than curl is achieved with this type of tong. This forms basis for the style.

7. Take a fine section of hair from ponytail and backcomb starting 5cm from ends, work to roots.

8. Backcomb remaining ponytail hair and mist with fixing spray.

9. Divide hair into two and form one half into round shape, smooth just a little and secure in place.

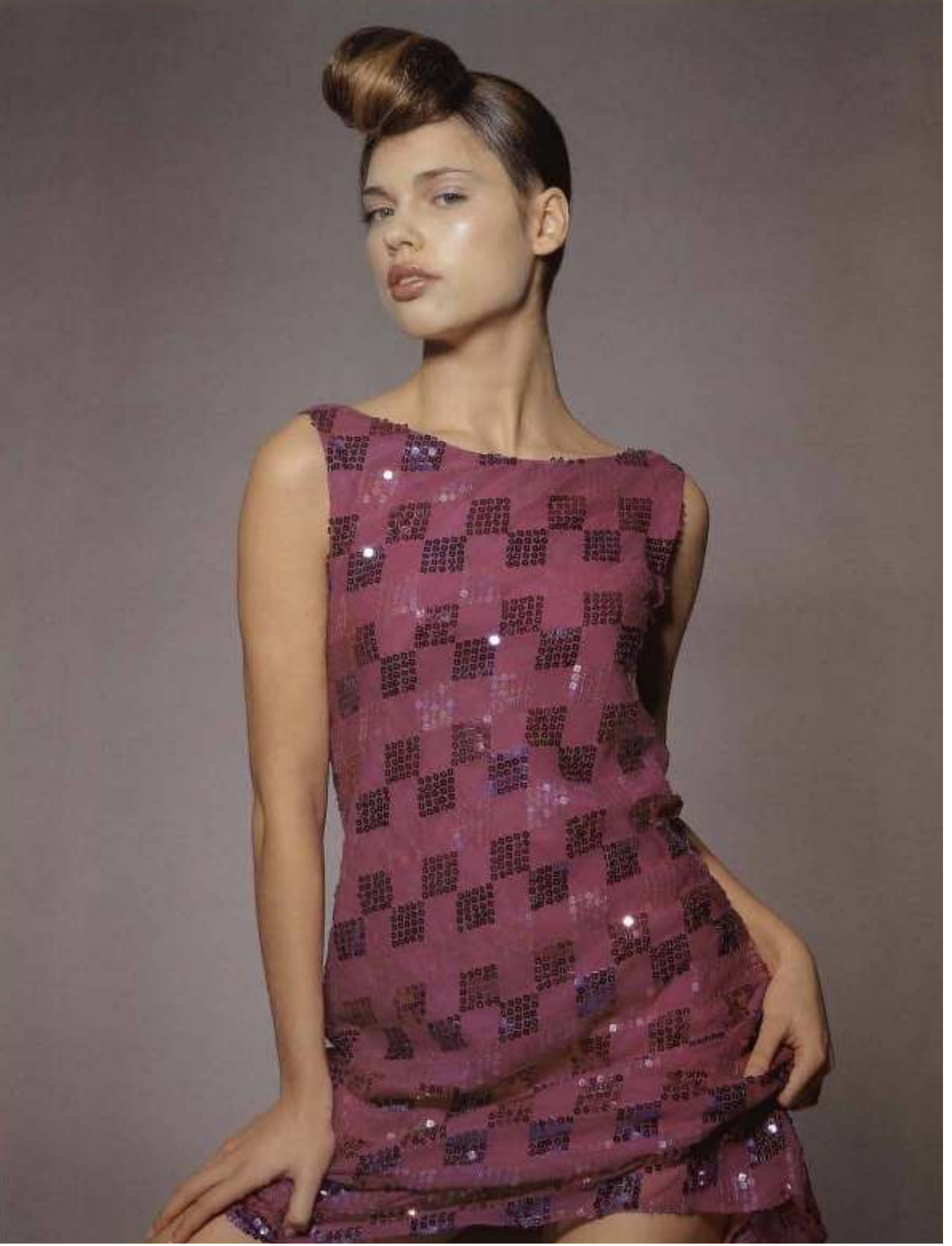
10. Take 2nd section and insert pin into base twisting as you insert to ensure it is secure.

11. Push pin right in – see position – this is most important as it helps to hold style in place. Smooth over hair to form shape.

12. Mist with fixing spray whilst shaping the hair with a tail comb to give candyfloss texture. Hold in a fine hair net.

OPPOSITE Top and skirt: Matthew Williamson at Moda Rosa, Alresford, Hants
Hair accessory: Irresistible Headdresses

# EMMANUELLE



1. Before.

2. Use a grooming brush to smooth hair into a ponytail at one side.

3. Secure ponytail in covered hooked band making sure you keep the tension whilst holding the hair.

4. Take a small section of hair and use to cover the band, secure in place with grips.

1. Before.

2. Use a paddle brush to dry hair, brushing continuously as you dry for a smooth finish.

3. Straighten hair, a section at a time, using straightening irons.

4. Smooth serum through outer layers of hair to banish any flyaway ends.

5. Brush hair forwards from crown.

6. Smooth hair into a slightly offset ponytail at hairline.

7. Clasp hair in hand, twist clockwise and secure base of the twist.

8. Secure with grip at base of the twist.

9. Secured hair.

10. Backcomb ponytail from midlengths towards roots.

11. Fold over holding ends with hand.

12. Tuck in ends and secure with grips.



OPPOSITE Dress: Paddy Campbell at Moda Rosa, Alresford, Hants.

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